

## **SPL 584 Life Course and Social Investment Paradigm**

Fall 2018

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As the nature of the social and economic risks is changing over the life courses due to the different transformations in the societies; a global trend that defines the era of social policy making is the social investment paradigm with significant components such as investing in early childhood education, developing new patterns of social spending particularly on childhood education, encouraging in-work benefits, supporting labour market participation (particularly the young).

This course deals with the social investment paradigm in social policy making. In this respect, the normative foundations and the understanding of the social investment paradigm; utilization of it in different contexts and the critics (pertaining to gender and class inequalities) are the focus of the course.

Course evaluation is based on the final paper (4000-5000 words, presented in class before being submitted in written form) and 2 response papers submitted throughout the course.

***Response paper (1) due to October 25***

***Response paper (2) due to November 29***

***Student presentations December 6***

***Final paper due to December 29***

## **Course Outline**

### ***September, 20***

Introduction

### ***September 27***

OECD (2007), *Modernising Social Policy for the New Life Course*, OECD Publishing, Paris, <https://doi.org/10.1787/9789264041271-en>.

OECD (1999), *A Caring World: The New Social Policy Agenda*, OECD Publishing, Paris, <https://doi.org/10.1787/9789264172593-en>.

### ***October 4***

Morel, N., and Palme, J. (2017). 'A normative foundations for the social investment approach?' In Anton Hemerijck (ed.), *The Uses of Social Investment*, Oxford: Oxford University Press.

### ***October 11***

Hemerijck, A. (2018). 'Social investment as a policy paradigm', *Journal of European Public Policy*, 25 (6), 810-827.

Jenson, J. (2012). 'Redesigning citizenship regimes after neo-liberalism: moving towards social investment', in Morel N., Pailer, B and Palme, J. (eds.), *Towards a Social Investment Welfare State? Ideas Policies and Challenges*, Bristol: Policy Press.

### ***October 18***

Garritzmann, J, Busemeyer, M., and Neimanns, E. (2018). 'Public demand for social investment: New supporting coalitions for welfare state reform in Western Europe', *Journal of European Public Policy*, 25(6), 844-861.

### ***October 25***

Jenson, J. (2010). 'Diffusing ideas for after neoliberalism: The social investment perspective in Europe and Latin America', *Global Social Policy*, 10(1), 59-84.

Nelson, M. and Sandberg J. (2017). 'From perspective to policy contingencies: Conditional cash transfers as social Investment,' *Global Social Policy* 17(1), 21-37.

### **November 1**

Peng, I. (2014). 'The social protection floor and the new social investment policies in Japan and South Korea,' *Global Social Policy*, 14(3), 389-405.

Peng, I. (2011). 'Social investment policies in South Korea'. In Mahon, R. and Robinson, F. (eds.) *The Global Political Economy of Care: Integrating Ethics and Social Politics*. Vancouver, BC, Canada: UBC Press.

### **November 8**

Pinteloni O., Cantillon, B., Van den Bosch, K. and Whelan T. C, (2013). 'The social stratification of social risks: The relevance of class for social investment strategies', *Journal of European Social Policy*, 23(1), 52-67.

Pavolini, E. Van Lacker W. (2018). 'The Mathew affect in child care Use: A matter of policies or preferences', *Journal of European Public Policy*, 25(6), 878-893.

### **November 15**

Cantillon, B., and Van Lacker, W. (2013). 'Three shortcomings of the social investment perspective', *Social Policy and Society* 12(4), 553-564.

Nolan, B. (2013). 'What use is social investment?' *Journal of European Social Policy*, 23(5), 459-468.

### **November 22**

Jenson, J. (2009). 'Lost in translation: The social investment perspective and gender equality', *Social Politics*, 16(4), 446-483.

Saraceno, C. (2015). 'A critical look to the social investment approach from a gender perspective', *Social Politics*, 22(2), 257-269.

Saraceno, C. (2017). 'Family relationships and gender equality in the social investment discourse: An overly reductive view?' In Anton Hemerijck (ed.), *The Uses of Social Investment*, Oxford: Oxford University Press.

**November 29**

Mahon, R. (2010). 'After neo-liberalism? The OECD, The World Bank and the Child', *Global Social Policy*, 10(2), 172-192.

Leon, M. (2017). 'Social investment and childcare expansion: A perfect match?' In Anton Hemerijck (ed.), *The Uses of Social Investment*, Oxford: Oxford University Press.

**December 6**

Student Presentations

**December 13**

Discussion: Reflections on Social Investment Paradigm and Turkey